

GOBIERNO DEL ESTADO DE AGUASCALIENTES



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de México

Secretaría de
Desarrollo Económico,
Ciencia y Tecnología

FOREIGN TRADE DEPARTMENT

AGUASCALIENTES, MÉXICO 

JULY 2026

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ECONOMIC OVERVIEW

OF AGUASCALIENTES



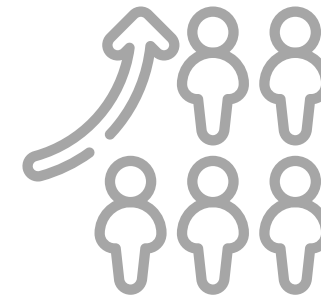
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ECONOMIC OVERVIEW OF AGUASCALIENTES



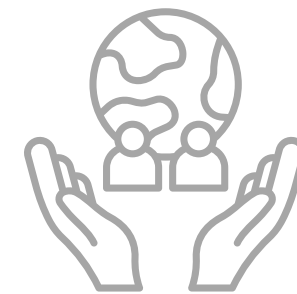
GDP growth:
6.2%
(INEGI/PIB, 2024)



Total population:
1.53 MILLION
(INEGI/ENOE 2026)



Average annual growth:
3RD PLACE.
(INEGI, 2025)



Social Progress Index:
2ND PLACE.
(México Cómo Vamos, 2026)



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STRATEGIC LOCATION AGUASCALIENTES, MÉXICO

LOCATED IN
THE **HEART**
OF MEXICO

ATLANTIC
OCEAN

PACIFIC
OCEAN

Immediate access
to the country's key
logistics routes.

HIGHT CONNECTIVITY



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CONNECTIVITY OF AGUASCALIENTES



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Our International Airport has **international routes** and numerous **daily flights to Mexico City.**

With **two connections** you can reach **any part of the world.**



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AIR CONNECTIVITY



AEROMEXICO

American



volaris



TAR

UNITED



RAILWAY CONNECTIVITY

- Aguascalientes is a **strategic point** where **Ferromex** and **Canadian Pacific Kansas City** (CPKC) converge.
- This connection links the **Atlantic and Pacific** coasts with the **United States and Canada**.

CPKC ●

 **Ferromex** ●
GRUPO MEXICO



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AGS-ALTAMIRA
644.4 km (25 hrs)

AGS-MANZANILLO
819.5 km (30 hrs)

ROAD CONNECTIVITY



- 1 **Ciudad de Mexico** / 505 Km / 5h
- 2 **Guadalajara** / 236 Km / 2h
- 3 **Monterrey** / 691 Km / 7h
- 4 **Manzanillo** / 531 Km / 5h
- 5 **Altamira** / 626 Km / 7h
- 6 **Matamoros** / 880 Km / 10h
- 7 **Nuevo Laredo** / 782 Km / 9h
- 8 **Ciudad Juárez** / 1,310 Km / 13
- 9 **Tijuana** / 2,449 Km / 24h



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FOREIGN TRADE

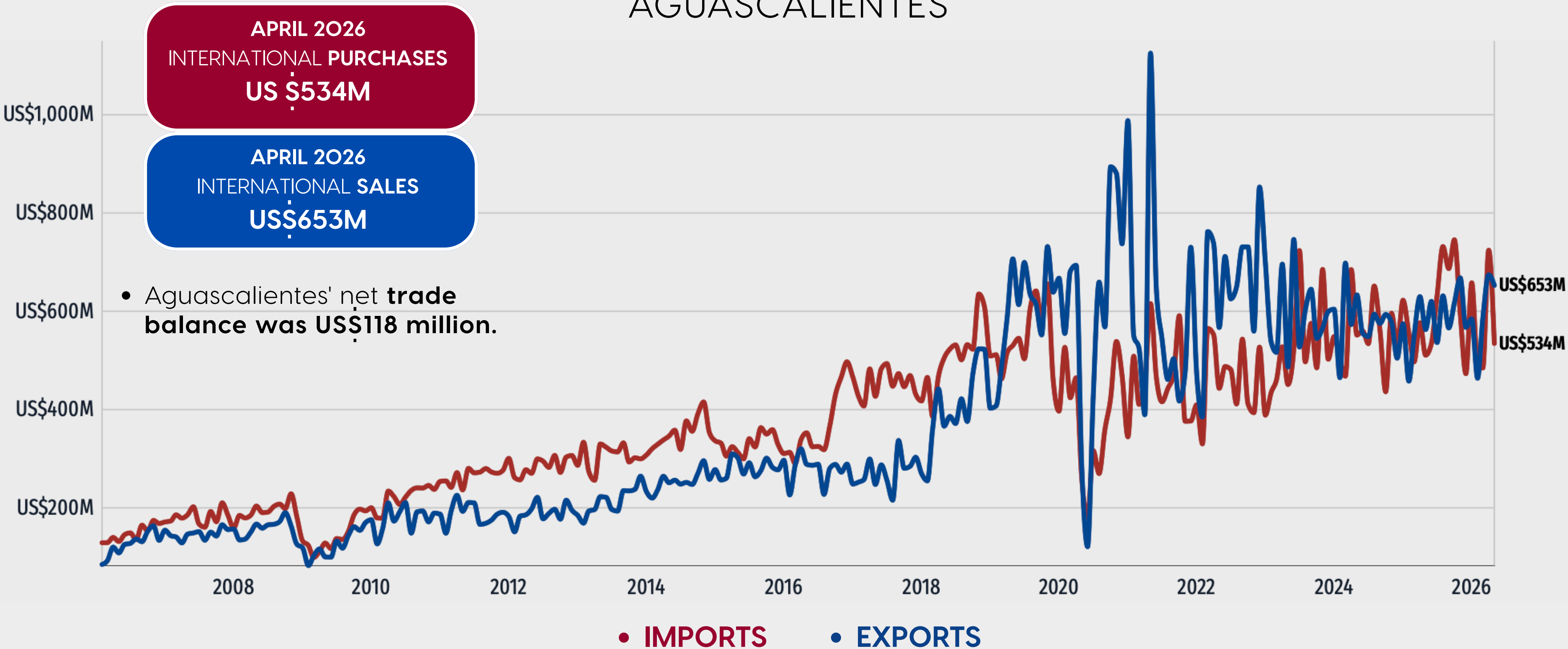


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EVOLUTION OF INTERNATIONAL TRADE

AGUASCALIENTES



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Source: Ministry of Economy, April 2026

EXPORTS BY INDUSTRY

US\$ 53,312 M

MAIN DESTINATION (2025)

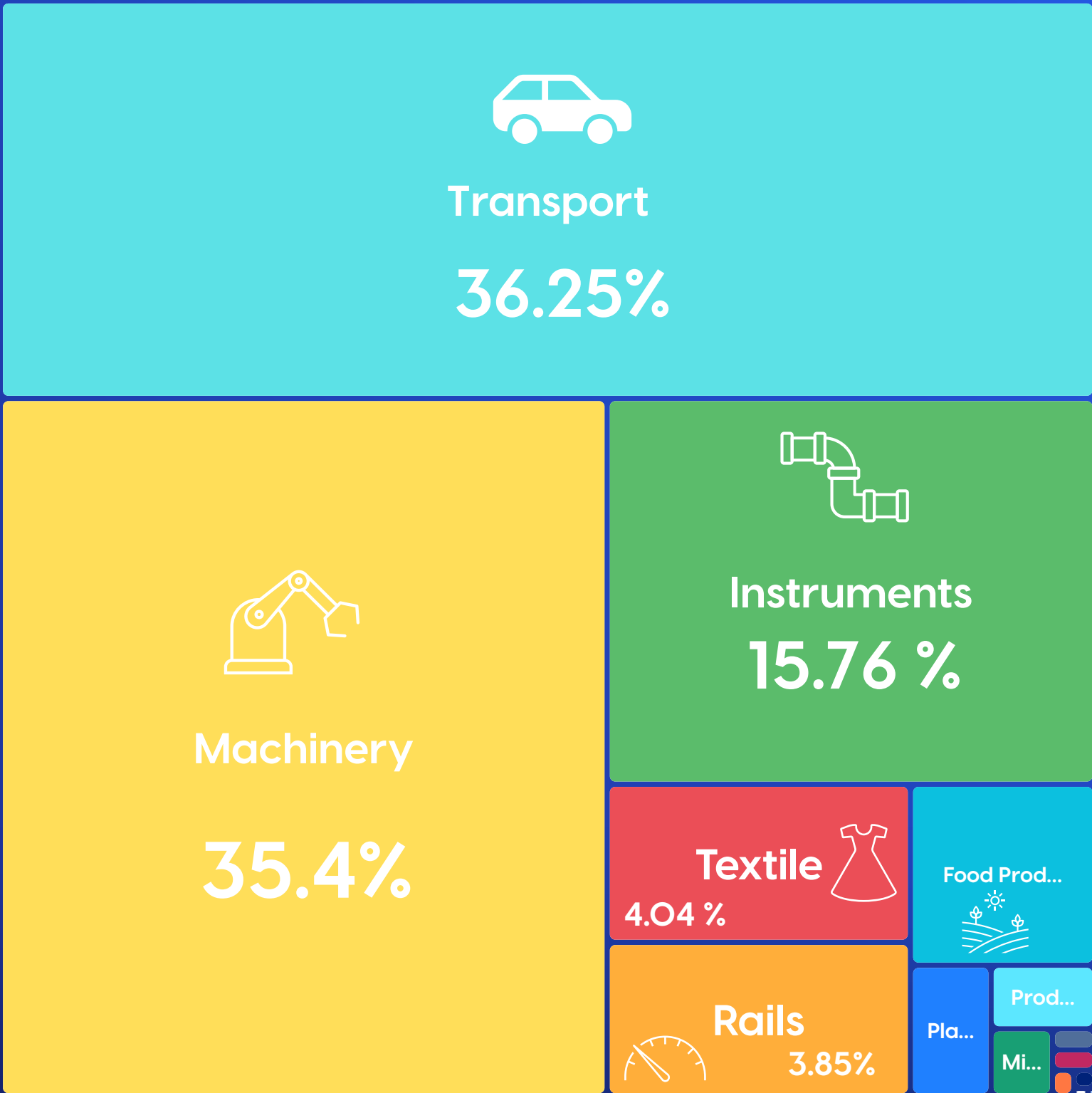
United States of America 

US\$ 33,173 M

TOP EXPORTED PRODUCT 2025)

Motor Vehicle Parts and Accessories

Source: Ministry of Economy, March 2025



Source: Ministry of Economy, March 2025



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MAIN EXPORT DESTINATIONS



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Source: Ministry of Economy 2025

AGRI-FOOD SECTOR

PRODUCTION



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2

NATIONAL
PLACE



Guava

3

NATIONAL
PLACE



Industrial grapes
Poultry meat

4

NATIONAL
PLACE



Lettuce
Fodder Corn
Table grape

7

NATIONAL
PLACE



Strawberry
Nopal
(cactus)
Broccoli

9

NATIONAL
PLACE



Peach
Cow's milk
Pecan
Cauliflower

10

NATIONAL
PLACE



Asparagus

EXPORTING COMPANIES



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Produces high-quality **frozen foods**, such as **fruits and vegetables**.

<https://home.lahuerta.com.mx>

CERTIFICATIONS:



Production and commercialization of **meat products and derivatives**.

<https://dilusa.mx>

CERTIFICATIONS:



Production, commercialization, and export of **fruits (berries, etc.) and vegetables**.

<https://losrancheros.com.mx>

CERTIFICATIONS:



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Production and commercialization of **fine confectionery and food products.**

<https://losgarcia.com.mx>

CERTIFICATIONS:



Production and commercialization of **beverages.**

<https://valleredondo.com.mx>

CERTIFICATIONS:



Food and beverages manufacturing (specializing in dairy products).

<https://gruposanjacinto.com>

CERTIFICATIONS:



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INTERNATIONAL FAIRS 2026

AGUASCALIENTES



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日本

JAPAN

INTERNATIONAL FAIR

FOODEX 2026

CONCEPTO	RESULTADO
Total Commercial Linkages	63
Business Closure Outlook	10
Total Number of Linked Countries	4
Total Estimated Sales (3 - 5 years)	174 MDP

FOODEX Japan is consolidating its position as **Asia-Pacific's** premier **agri-food platform** and as a strategic showcase to validate the competitiveness of Aguascalientes' export supply.

Aguascalientes' participation confirmed the state's **capability to compete in highly demanding international arenas**. The most relevant outcome was not only the volume of contacts, but the quality of the opportunities generated, the opening of strategic markets, and the commercial foundation built to accelerate exports in 2027.





INTERNATIONAL FAIR

Restaurants Canada (RC) Show 2026

RC Show 2026 served as a strategic platform to validate the export potential of **Aguascalientes' agrifood products**, connecting **+18 companies** with buyers, distributors, and key industry stakeholders.

Supported by **market intelligence** and **Latin Core Inc.**, the mission generated an active commercial pipeline, advancing negotiations and creating new business opportunities in the **Canadian market**.

Participating Companies – RC Show 2026

- Mezcal 5 Barrios
- Mezcal Intruso
- El Secreto Winery
- Santa Elena Winery
- Sarmiento Winery
- BaRuch Granola
- H2O Power
- La Rancherita Cheese
- Los García Foods
- Sr. Toque Chili Crisp Sauce



CONCEPT	RESULT
Total Companies Connected to Business Opportunities	18+
Products exhibited	80+
Strategic Alliance	Latin Core Inc.
Estimated Event Attendance	+20,000 profesional
Companies with 100% Active Monitoring	28+
Follow-up Meetings	50+
Shipping of Products and Samples	10 completed shipments
Total Number of Linked Countries	Canada, Mexico, the USA, Ecuador, Colombia, and Spain.
Total Estimated Sales (3 - 5 years)	\$180 MDP



INTERNATIONAL FAIR

LATAM TRADE SHOW FLORIDA 2026

LATAM Trade Show 2026 served as a strategic platform to strengthen the internationalization of **Aguascalientes-based companies**, connecting **7 participating businesses** with buyers, distributors, institutions, and key commercial stakeholders in the United States.

Held from **May 6 to 8, 2026**, in **Tampa and Orlando, Florida**, the mission generated **69 commercial linkages**, **42 B2B meetings** with real closing potential, positioning Aguascalientes' agrifood and technology sectors in the Florida market.



Participating Companies

- Pizca de mi Campo
- Barsaji
- Electronic Cats
- Dilusa
- La Chilota
- Los Rancheros
- Neuro Bit

CONCEPT	RESULT
Participating Companies	7
Commercial Linkages Generated	69
B2B Business Meeting	42
Represented Sectors	Agrifood, agroindustry and technology
Institutional Partner	Consulate of Mexico in Orlando
Total Number of Linked Countries	United States and Dominican Republic
Total Estimated Sales (3 - 5 years)	\$32 MDP

CONTACT



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THANK YOU FOR YOUR ATTENTION



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